

"Where the will to resist authority exists on a wide scale, the means can be found; nor are urban, industrial societies, however well policed, guerrilla-proof."
 -War of the Flea

Young Pappy

HOODINI

FLYER CREATION GUIDE



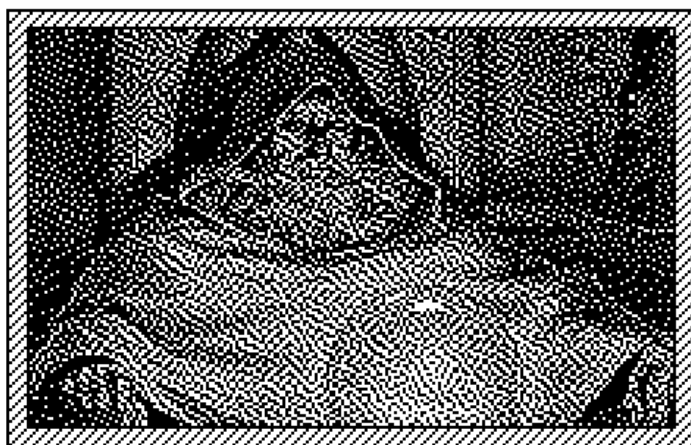
ACTION NOT APATHY

This zine was made with **DECKER**



internet-janitor.itch.io/decker

Why use Decker?



- Ease of use
 - 1-bit color scheme is unique & eye catching
 - Limitations lend to creativity
 - Most home-printers are black and white only, by using a 1 bit color scheme, you're playing into this limitation instead of fighting it
 - Very easy to create with this software, even for a non-artist
 - Deeper feature set than just image creation, zines could be interactive, digital "decks"
- Combined, all of this makes Decker a powerful tool for creating flyers, zines and other propaganda

Decker is a modern Hypercard like "digital sketchbook program". 1 Decker "card" is about half of an 8.5x11 printer page high, thus if you divide a decker card in half, you get 1/4th of a printer page.

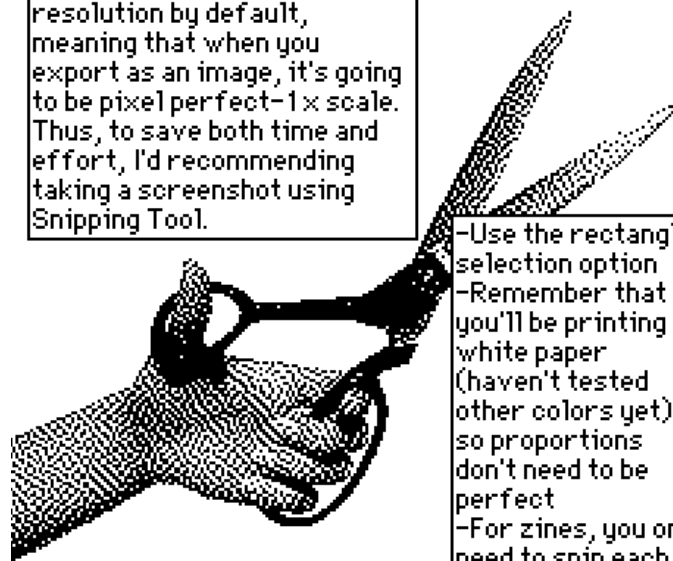
2 decker cards = 4 zine pages = 1 printer page



Other Tools

Decker displays in 2x resolution by default, meaning that when you export as an image, it's going to be pixel perfect-1x scale. Thus, to save both time and effort, I'd recommend taking a screenshot using Snipping Tool.

-Use the rectangle selection option
-Remember that you'll be printing on white paper (haven't tested other colors yet), so proportions don't need to be perfect
-For zines, you only need to snip each card and paste once. See the next page for flyers.



Snipping Tool*

*Or similar screenshotting tool

For a more precise but tedious method:
-Export card as image
-crop image to paper dimensions
-use a tool like Pixel Upscaler to upscale the image by a factor of 4
-paste into Obsidian

Make sure to set the margins to zero when exporting to PDF



Obsidian

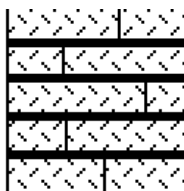
This free software is what we'll be using to create the .pdf files for printing, saving and sharing.

You'll need to install the community plugin "Image Toolkit". This will allow you to click on images you've pasted into the document, showing them in fullscreen. Once in full screen, take another snip using the Snipping Tool, and paste the larger image into the document.

<https://ua1.cc/r/19/upscale/>



FLYER CREATION TIPS



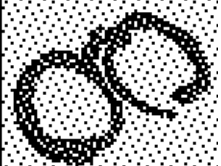
Finding Materials

-Archive.org has a magazine rack, great for finding random images, scrapbooking if you will
-Pull from pop culture but consider the *context* of what you pull from, don't make it a crutch
-Wikicommons, Bing Images, etc
-Use your photography, sketches, and writings to give your flyers a personal touch

Grabbing Attention

-You've only got a glance to catch the eye
-Use short, punchy phrases or thought provoking questions
-Consider tear-off tabs or QR codes
- Choose images that intrigue and draw the eye, like unusual art or recontextualized cultural iconography
-Add a powerful quote from previous anti-capitalists

Explanations of Common Phrases Used



-Houdini

Represents the "miracle escape", anyone one individual can "be Houdini" contributing to the struggle to escape the cuffs of capitalism, logo is free to use for personal/non-commercial useage

-United Anti-Capitalist Front

An Imagined International Autonomous Anti-Capitalist collective, a banner for the global struggle both within the imperial core and outside of it

-War Against Nature

Capitalism actively wages a war against nature for the benefit of commodity production. Whether it's climate collapse, deforestation, wild fires, pollution, melting ice caps, the genocide of entire species, it seems man is waging war upon the lamb.

